

CLEARING THE AIR

Select the best concealment solution for your site

	ROOFTOPS Screens / Penthouses Side Mounted Boxes	POLES Flagpoles / Trees Custom	TOWERS Bell / Cross / Clock Custom
COST TO OWN	Mimimal to Medium	Medium <small>(flags, branches and landscaping are factors)</small>	Simple
EASE TO INSTALL	Simple	Simple	Challenging
TIME TO COMPLETE	Fast	Fast	Slower
AVERAGE PRICE	\$ — \$\$\$	\$\$ – \$\$\$\$	\$\$\$ - \$\$\$\$\$+
FLEXIBILITY TO ADD OTHER CARRIERS	High	Minimum <small>(unless purchased in advance)</small>	Medium <small>(based on design selection)</small>
COST TO RETROFIT	Least	Most	More
SERVICEABILITY	Easy	Driven by Height / Location	Driven by Height / Location
REQUIRED SITE PREP	Least	More	Most
ZONING HURDLES	Minimal	More	Potentially Significant
COST DRIVERS	Architectural Complexity Size Façade Matching Existing Structure Limitations	Degree of Customization Size / Flag Size Number of Carriers Diameter / Antenna Needs	Full Conceal or Open Design Size Number of Carriers Architectural Details
POST INSTALLATION INVESTMENT	Minimal	More	Most
THE BOTTOM LINE	Most Versatile Easiest to Build Least Expensive Invisible	Least Versatile Can be fast May be expensive Concealed or Highlighted	Endless Variations Longest to Build Most Expensive Architectural Enhancement

*Chart compares 'typical' installations in each of three concealment categories considered common by carriers, as confirmed by STEALTH's more than 22 years in the concealment industry.

