

# CLEARING THE AIR

Select the best concealment solution for your site

	<b>ROOFTOPS</b> Screens / Penthouses Side Mounted Boxes	<b>POLES</b> Flagpoles / Trees Custom	<b>TOWERS</b> Bell / Cross / Clock Custom
<b>COST TO OWN</b>	Mimimal to Medium	Medium <small>(flags, branches and landscaping are factors)</small>	Simple
<b>EASE TO INSTALL</b>	Simple	Simple	Challenging
<b>TIME TO COMPLETE</b>	Fast	Fast	Slower
<b>AVERAGE PRICE</b>	\$ — \$\$\$	\$\$ – \$\$\$\$	\$\$\$ - \$\$\$\$\$+
<b>FLEXIBILITY TO ADD OTHER CARRIERS</b>	High	Minimum <small>(unless purchased in advance)</small>	Medium <small>(based on design selection)</small>
<b>COST TO RETROFIT</b>	Least	Most	More
<b>SERVICEABILITY</b>	Easy	Driven by Height / Location	Driven by Height / Location
<b>REQUIRED SITE PREP</b>	Least	More	Most
<b>ZONING HURDLES</b>	Minimal	More	Potentially Significant
<b>COST DRIVERS</b>	Architectural Complexity Size Façade Matching Existing Structure Limitations	Degree of Customization Size / Flag Size Number of Carriers Diameter / Antenna Needs	Full Conceal or Open Design Size Number of Carriers Architectural Details
<b>POST INSTALLATION INVESTMENT</b>	Minimal	More	Most
<b>THE BOTTOM LINE</b>	Most Versatile Easiest to Build Least Expensive Invisible	Least Versatile Can be fast May be expensive Concealed or Highlighted	Endless Variations Longest to Build Most Expensive Architectural Enhancement

\*Chart compares 'typical' installations in each of three concealment categories considered common by carriers, as confirmed by STEALTH's more than 25 years in the concealment industry.



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